



Goals and Objectives

Fiscal Year 2026-2027

GOAL: Promote improvement to commercial buildings within the CRA Districts.

Objective: Increase the number of exterior property improvements to commercial buildings within the CRA Districts.

- Performance Metric: Number of Façade Assistance and Community Enhancement (FACE) and Commercial Property Improvement Program (CPIP) approvals.

Objective: Provide property improvement incentives to commercial property owners and tenants within the CRA Districts.

- Performance Metric: Increase the number of approved Façade Assistance and Community Enhancement (FACE) and Commercial Property Improvement Program (CPIP) grants from FY2027

GOAL: Support public infrastructure projects within the CRA Districts.

Objective: Invest in new and improve existing public infrastructure projects within the CRA Districts.

- Performance Metric: CRA funds committed to public infrastructure projects that will benefit the CRA Districts.

GOAL: To provide District residents with quality, affordable housing.

Objective: Increase the affordable housing stock/inventory

- Performance Metric: Increase the number of construction loans to affordable housing developers from FY2027
- Performance Metric: Invest in projects creating new affordable (80% of AMI) housing units

GOAL: To inform and educate the public on CRA programs.

Objective: Publish, post, and disseminate information on CRA programs and activities

- Performance Metric: Post a CRA activity or a CRA program on social media monthly

Objective: Improve communication with residents and businesses within the CRA Districts.

- Performance Metric: The Tallahassee CRA will utilize city resources, public meetings, social media, and other opportunities to communicate efficiently and effectively with business owners and neighborhood representatives within the CRA Districts.

GOAL: Promote and encourage community beautification efforts.

Objective: Increase the number of community beautification projects and activities

- Performance Metric: Invest in projects that improve the aesthetics of the neighborhoods
- Performance Metric: Increase in the number of residential units painted